



Well Hello!

My name is Cece. I'm a recipe developer and blogger passionate about baking and finding new ways to fuel our souls with joy and good food. I reach over 45,000 people monthly worldwide. I spend my day testing new flavors and techniques to create fun, simple recipes for all levels of bakers to inspire folks to feel confident in and out of the kitchen through easy to follow, body positive recipes.

BY NUMBERS



750+ FOLLOWERS
@bakingbycece



1,200+ FOLLOWERS
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200+ LIKES
@bakingbycece



1.3K MONTHLY VIEWERS
@bakingbycece



1K+ IMPRESSIONS PER MONTH
bakingbycece.com

BY GENDER

82.7% WOMEN
17.2% MEN

BY AGE

MOSTLY AGES 25 - 34

BY LOCATION

U.S.A., U.K., CANADA,
AUSTRALIA